

'EFFECTIVE MANAGEMENT DURING A RECESSION' MALTA 2012 LEAN PROGRAMME

- advanced executive education -

Revolutionary in Malta

Dr. Carlo Scodanibbio
and
Ing. Joseph Micallef

jointly present:

"a suite of training events on lean management principles addressed to face effectively the crucial times ahead - for organisations within the Maltese Islands and neighbouring countries"

Event 06:

STUPIDITY: A MAJOR OBSTACLE TO LEAN

For High and Middle Level Managers of Private (all Sectors) and Public Organisations

13th July 2012 - The Palace - Sliema - Malta

"Always and inevitably everyone underestimates the number of stupid individuals in circulation"

[C. M. Cipolla]

with thanks to:



for their support

STUPIDITY: A MAJOR OBSTACLE TO LEAN

For High and Middle Level Managers of **Private (all Sectors)** and **Public Organisations**

A 1-Day Workshop Developed And Facilitated By:

Dr. Carlo Scodanibbio – Ing. Joseph Micallef

email: carlo@scodanibbio.com jmicallef@theiet.org

<http://www.scodanibbio.com/malta2012/>

STUPIDITY: A MAJOR OBSTACLE TO LEAN

Foreword .

"A stupid person is a person who causes losses to another person or to a group of persons while himself deriving no gain and even possibly incurring losses"
[C. M. Cipolla]

FROM THE DESKTOP OF DR. CARLO SCODANIBBIO AND ING. JOSEPH MICALLEF

Dear Delegate(s),

Human stupidity is more diffused than most people think or believe. Stupid actions or initiatives, undertaken at individual-, group-, organisation- and even Country-level, take place extremely frequently and represent a major obstacle to better performance - at any level.

When it comes to Organisations' overall performance, it's incredible to notice how many stupid initiatives are undertaken and how many stupid decisions are made: causing no gain to the Organisation itself, and possibly generating considerable losses of value in the short or medium term.

This workshop targets at: ° supplying a simple and extremely powerful key of interpretations of human actions, in order to grasp as rapidly as possible the impact associated with stupidity ° showing why and how in "traditional" organisations stupidity may cause detrimental effects to real improvement and better performance ° illustrating stupidity and its governing laws under the Lean angle of view ° and empowering attending delegates to prevent stupid initiatives from happening - or at least repeating.

We **GUARANTEE** that you will leave this workshop with the knowledge and tools to improve the value proposition of your organisation!

Dr. Carlo Scodanibbio and Ing. Joseph Micallef

Event Outline .

This event is a very interactive workshop, an open conference, and a continuous round-table debate, aiming at transmitting basic LEAN PRINCIPLES in respect of HUMAN STUPIDITY to attending managers in a practical, hands-on, result-oriented fashion. Effective ways of progressing rapidly from principles to implementation will be illustrated.

The main Topics covered in this event are:

- The basic **Laws** governing human stupidity.
- Why all of us sometimes act stupidly. Why stupidity is diffused at incredible levels among the human race.
- **Individual, group, and corporate** stupidity.
- **Lean Management and Stupidity**: the connection. Why stupidity may represent a major obstacle when attempting to implement improvement – especially Lean improvement.

- Scientific explanation of human behaviour: the **intelligent** – the **stupid** – the **bandit** – the **helpless**. Lean principles and stupidity: illustrating loss, value-loss, gain, value-gain, waste generation, value generation. **Case studies**.
- Basic hints and tips for identifying and classifying human behaviour: understanding as rapidly as possible stupidity in action may be the only way to prevent catastrophic consequences.
- **Team-effects**: from opposing or mitigating stupidity to actually magnifying it! New duties for the **Lean Team Leader**.
- Stupidity at **management-level**: what can be done from below to counteract or at least mitigate its detrimental effects?
- Overview and classification of the **most stupid initiatives** that Organisations undertake in **recession time** – or, **how to kill the goose laying golden eggs...**
- **Fighting Stupidity: a lean, cultural revolution!**

Training Grants ranging between 60 and 80% may be made available to eligible enterprises through the Training Aid Framework (TAF) Scheme administered by the ETC. Deadline for Training Grants Application: 22 June 2012.

NB: the onus of enquiring about and applying for Training Grants rests vested with your Organisation.

Timings:

Registration will be at 08:00 hrs, with the Event beginning at 08:30 hrs. There will be a 15min break for refreshments in the morning and the afternoon (at approx. 10:15 hrs and 15:00 hrs respectively) and lunch will be served at 12:30 hrs. The session will conclude at about 17:00 hrs. All timings are approximate due to the interactive and intensive nature of this Workshop.



Ing Joseph Micallef, graduated in Electrical Engineering in 1992, and has been involved in the Manufacturing Industry since 1990. Joseph's career spreads primarily in Malta, but he has been assigned several projects and training opportunities in various countries within Europe, the US and the Middle East.



Dr Carlo Scodanibbio is an internationally renowned Trainer, Speaker and Industrial Consultant with over 41 years of experience in Plant Engineering, Project Engineering, Project Management, Industrial Engineering and Operations Management. Carlo's courses have been attended by well over 16,000 participants.

Who Should Attend This Prestigious Event:

Top-, Senior-, High- and Middle-Level Directors/Managers from all Public and Private Organisations (all Business Sectors) in **Malta & neighbouring Countries**.

Owners/Managers of very small Enterprises (up to 20 employees) will particularly benefit from participating in this workshop.

A 1-day Training Workshop dedicated to prevent or mitigate the impact of human stupidity!

Workshop Date:
13 July 2012

Workshop Venue:
The Palace - Sliema - Malta

STUPIDITY: A MAJOR OBSTACLE TO LEAN

The Palace - Sliema - Malta - 13 July 2012

Registration .

(Online Registration: <http://www.scodanibbio.com/malta2012/onlinereg/06.html>)

Event Fees, Discounts, Terms and Conditions

Fees, Discount Structure, Payment Terms (prices are per Delegate excluding VAT)

Please choose one Payment Option below

Deadline for Event Registration: 09 July 2012

● Regular Price	● Fast-Settlement Price	● Early-Bird Price
For full payment received by: 10 July 2012	For full payment received by: 28 June 2012	For full payment received by: 13 June 2012
1-5 Delegate/s: €220/ea	1-5 Delegate/s: €200/ea	1-5 Delegate/s: €180/ea
6+ Delegates: €200/ea	6+ Delegates: €180/ea	6+ Delegates: €160/ea

**Please complete and sign this Form, scan it and email it to
jmicallef@theiet.org or carlo@scodanibbio.com**

DELEGATE/S DETAILS (in BLOCK CAPITALS) (more than 5 Delegates: please add separate schedule)

- 1 Delegate Name _____
Position _____
Email _____
- 2 Delegate Name _____
Position _____
Email _____
- 3 Delegate Name _____
Position _____
Email _____
- 4 Delegate Name _____
Position _____
Email _____
- 5 Delegate Name _____
Position _____
Email _____

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ORGANISATION DETAILS (BLOCK CAPITALS please)

Organisation _____
Nature of Business _____
Address _____
City _____ P/Code _____
Country _____
Phone _____ Fax _____
VAT Number _____

- We undertake to settle course fees by 13 June 2012 - or
 We undertake to settle course fees by 28 June 2012 - or
 We prefer to pay Regular Price & settle fees by 10 July 12

We are registering _____ Delegates @ € _____/each

Total amount (excl. VAT) € _____

Net amount to be invoiced (incl. VAT) € _____

AUTHORISING MANAGER

Name _____ Position _____

Date _____ Signature _____

(This Registration is invalid without a signature)

TERMS OF PAYMENT

Fees include: participation in the 1-day Event "Stupidity: A Major Obstacle To Lean" to be held at The Palace - Sliema - Malta on 13 July 2012 – Refreshments, Lunch, Event Notes and Documentation –

Certificate of Attendance. Upon receipt of a duly completed and signed Registration Form, a **Confirmation Letter** and **Invoice** will be sent to you by the organisers.

Payment of Event Fees is strictly **as per terms above** and is required according to the **payment option chosen**.

METHOD OF PAYMENT

Payments may be done by cheque or Bank Transfer in favour of Ing. Joseph Micallef, who acts as the official Event Organiser.

To arrange for payment after receiving **Confirmation Letter** and **Invoice** kindly contact Ing. Micallef directly on (+ 356) 9982 2244 or email jmicallef@theiet.org

CANCELLATION POLICY

All Cancellations of Registrations must be made in writing.

Due to contractual obligations, a cancellation charge of 30% of the invoiced amount applies if the cancellation is received 15 days or less before Event starting date. However, a complete set of documentation will be sent to you.

Substitutions are welcome at any time.

Should the Event be cancelled by force-majeure or for any other reason, you will receive a full refund of the paid Event Fees.

<http://www.scodanibbio.com/malta2012/>

FURTHER EVENT INFORMATION: Dr. Carlo Scodanibbio – Email: carlo@scodanibbio.com

Ing. Joseph Micallef – Tel: (+356) 9982 2244 – Email: jmicallef@theiet.org